



bluemooncreative

Our environmental policy

Blue Moon Creative Ltd is highly aware of the need to minimise our negative impact on the environment and do all we can to effect positive change. In practice, this means that we:

- donate hundreds of hours each year to the national charity, the Environmental Law Foundation
- enthusiastically act for environmentally positive clients and projects as often as possible (e.g. the Red Engineering Green Data centre initiatives and their J Sainsbury 20/20/20 programme)
- Minimise waste by encouraging staff to live locally and travel intercity by train (three of six walk to work and one cycles to work during the summer months)
- Recycle as far as local authority practices allow
- Raise awareness amongst all staff of environmental issues.

Signed

Michael Taite
Managing Director

Date: 30/09/16